





SEPTEMBER 2018

410.788.7760

FOUNDER'S DAY—Come save and celebrate with us on Thursday, September 6th thru Saturday, September 8th for our Founder's Day event. We will offer discounts for the weekend, up to 25% off your purchase (excludes Lone Elm products, hard back books, floor lamps and custom framing). We look forward to seeing all of you so come join us for this fun annual event! (Super Saver cards may not be redeemed during this sale.)

DESTINATION DALLAS MARKET—I will be attending this wonderful needlepoint show in mid-September. Many of our favorite designers will be there and we look forward to bringing back new threads and accessories as well as lots of fun new canvas pieces for the fall season. Be sure to stop in often and see what has arrived as things will be shipping to us over those next couple of weeks!

MELLOR DAY—The shops here in the Mews have been doing these special events and advertising them on Facebook and in their shops. The events involve most of the retailers in our group of stores including Cosmic Comix, Peace of Pizza, Cloverhill Yarns and Home Anthology. The promotion is for one day only and our next Mellor Day will be **September 29th**. During that day we will be offering **20 % off** all package sized pieces of fabric. Most of these are a 13.5" x 18" cut and the discount will be good on everything we have pre-packaged!

DOUBLE PUNCH DAYS—This is a wonderful way to jump start your stitching days for autumn! Come in and shop during

the week of **October 8th** – 13th and when you make a purchase, you will receive a coupon good for double punches. The coupon can be redeemed during the week of **November 12th** – 17th on all regularly priced merchandise (Custom Framing excluded). This is a good time to plan some new projects, so select some things you have wanted to stitch, make a special shopping list and add up those extra savings with double the punches on your super saver cards!

AUTUMN STITCH NIGHT—The Holidays will be here before we know it and no matter how hard we try, there are still those gifts that just don't quite get finished in time. Hopefully this evening will help many of you finish the last stitches on some of those things. Perhaps your gift stitching is complete and you have time to work on something that YOU want to decorate with Join us on Saturday. for this season? October 13th from 6:00-10:00 for light refreshments and an evening to shop and stitch. Call to reserve a spot since space will be limited; \$15 is due at the time you sign up.

FALL YARD AND CLEARANCE SALE—We are extending Halloween thru the weekend so you can come trick or treating with your TSP tote! Shop our 'yard' sale and clearance tables-it is the perfect time to stock up on fabrics and projects you need for the upcoming season. Purchase any 'yard' $(\frac{1}{4}, \frac{1}{2} \text{ or full})$ of fabric and receive 15% OFF each of those 'cuts'. The fabric sale will be Thursday, November 1st thru Sunday, November 4th so that all of our Sunday patrons can shop the sale too! The 'trick' is to bring your Stitching Post tote bag, fill it



with goodies and we'll 'treat' you to an **additional 5%** off those fabric purchases!

The clearance table is loaded with merchandise at discounted prices. There will be some newly added products and some spooky good deals including discounts on charts, kits and needlepoint canvases. Add these treats to your TSP tote and take an **additional 5%** off the sale items. This is a good time to make plans for the coming winter so you are ready for stitching no matter what the weather brings!

SUPER SAVER CARDS—Just a reminder to everyone that your purchase is punched on your merchandise or framing super saver card at the time of payment. Cards may not be brought in at a later time to be punched, nor may the multiple cards you have accumulated be combined. We ask that you remember to bring all of your cards with you so that we can punch on the ones that have the most punches and we can try to finish those off for you to use on your next visit.



NEW RIGHT NOW

VICTORIA SAMPLER—Sunflower Street Sampler and a Thanksgiving Sampler

HEARTSTRING SAMPLERY—The Festive Fob series continues with the **Woodland Edition**. Prior to that was the **Seaside Edition** (perfect for our area!) and the next group should be released soon.

ERICA MICHAELS—More Berries are on the horizon! Linda just started a new series of Caroling Berries! The first two are Adeste Fideles and O Tannenbaum, shown stitched as berries but also with little pillows as an alternative way to do them! Scary Berry is a new Halloween-themed berry

COTTAGE GARDEN SAMPLINGS— **Songbird's Garden** is a new series. The first one, **Forever & Ever** features Cardinals and **Merry & Bright** has a chickadee; there will be 12 designs in the series and they can be done individually or all together as a large sampler.

LILA'S STUDIO—Sirena

MILL HILL—A Visit from St. Nick is a new quartet of bead and button kits featuring scenes from The Night Before Christmas, including The Stockings Were **Hung** and **To All A Goodnight**. These are a must have for all beading and Mill Hill fanatics!

HEART IN HAND—The Autumn Bird in Hand has arrived to complete the seasonal Series. Harvest on Dahlia Ridge features supersized dahlias and pumpkins with Bee Company buttons included; Wee Santa 2018 and Hocus Pocus

PLUM STREET—Cow Pile and Hen Peck are more in the 'stacks' of animals; Merfolks Eden is a Fraktur-style design featuring a take on Adam & Eve with puffer fish dolphins and narwhals with an eel as the serpent. Blueskin was one of George Washington's horses and this depicts him near the legendary cherry tree with George. Noah's Christmas Ark series continues with Pandas and Parrots.

MIRABILIA—Alice and Lady Mirabilia

INK CIRCLES—Well Suited features the four suits of cards in a mandala style design, a neat design for card players or a game room! **Helicopter** is a Celtic design. **Lacewing; Reflections of New Orleans**

TERESA KOGUT—New designs include **Seasons Greetings** which features a wonderful snowman doing the greeting;



American Primitives, Harvest at the Mill and Halloween March

PRIMITIVE HARE—Witch at the Beach; Black Pearl; Ocean Spells features pillows with mermaids and one with the saying called The Sea, once it casts its spell, holds one in the net of wonder forever".

SHEPHERD'S BUSH—The early summer releases were a pincushion, From Sea to Shining Sea, Home of the Brave and a Flag Tag kit. We are eagerly waiting on the announcement of a new stocking! WITH THY NEEDLE & THREAD— New releases include Basketful of Autumn Time, Bittersweet & Broomsticks, The Cat & The Moon and Autumn in Baltimore, the third in the four part series, features a squirrel, pumpkin and fall motifs.

PRAIRIE SCHOOLER—Yes, there is a new Prairie Schooler Santa for 2018!

LITTLE DOVE DESIGNS—Black Cats & Pumpkins Sampler

CLASSES

General class conditions:

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due within one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend <u>and</u> there is a substitute available, money will be refunded minus a \$5 processing fee.

BEGINNING CROSS STITCH – If you are interested in learning how to cross stitch, anyone in the shop will be glad to offer you guidance. We'll give you a swatch of fabric, show you the basic stitch and how it is done and you can try it out. We have a set of beginning instructions that will help you get started too. Do you have questions after already giving it a try? We'll be happy to answer those and give you some helpful hints or tips. You may want to follow-up by trying the Stitching Over 2 class. Stop by the shop anytime so we can assist you in beginning continuing or your on needlework journey!

BEGINNING NEEDLEPOINT – During this class, you'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning those stitches, we will look at canvases and help you to select one along with the fibers for it to begin your first piece using these techniques. Teacher: Melinda Zachary Cost: \$28 SAT., SEPT. 29th, 10 AM – 12 PM



STITCHING OVER 2 – This class is a great opportunity to try working on a higher count of fabric, stitching over two threads. Dianna will share her knowledge about linen and evenweave fabrics, as well as the variety of threads that are available and some helpful tips, as you stitch on a small project.

Teacher: Dianna Heiger Cost: \$12 SAT., OCT. 6th, 10 AM – 12 PM

PUNCHNEEDLE – Have you heard people raving about this embroidery technique called punchneedle? This fun and easy needlework technique is worked from the back of the fabric using a special needle. It is quick to learn and you'll become addicted very easily, so come try your hand at it, expand your needlework repertoire and let us know what you think!

Teacher: Melinda Zachary Cost: \$20 SAT., OCT. 13th, 10AM – 12 PM





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SNIPPETS



HOLIDAY FINISHING DEADLINES— Please make a note of the following finishing deadline dates for the end of the year so you can plan your projects accordingly:

- ✤ OCTOBER 13th Needlepoint Finishing
- ✤ NOVEMBER 17th Custom Framing
- NOVEMBER 24th Cross Stitch Finishing

JUST CROSS STITCH 2018 ORNAMENT

MAGAZINE—Now is the time to place a pre-order for the 2018 Christmas magazine! It is due to arrive at the beginning of September and features 65 projects. Call the shop or place your order the next time you are in. We'll call everyone as soon as they are in stock! The special edition of the Just Cross Stitch Halloween Magazine is in the shop now, so be sure to pick up one of those while they are still available!

