



THE STITCHING POST

MARCH 2018

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NASHVILLE MARKET—Our favorite market gets a little closer to the spring season every year and we are so excited to be traveling in March instead of February! Hopefully this gives all the attendees fewer worries of snow and inclement weather, and the designers create even more uplifting and inspiring spring designs. This cash and carry show has always been one of the most exciting for the cross stitch designers as well as the shops and the number of attendees continues to grow. We look forward to returning with tons of merchandise, from market exclusives and lots of exciting new designs to gadgets and new thread colors in our favorite lines. We will have a **Market Day** after we return on **Saturday, March 10th**. Our suitcases will be stuffed full and lots of boxes shipped back home so we have all of the new merchandise on our show floor for you to purchase. Mark your calendars and we'll all look forward to the wonderful new treasures Nashville has to offer!

STITCH NIGHT—Come celebrate the beginning of spring with friends and an evening of stitching! Spring officially began this week and so it is definitely time to shake off the winter blues and think green for flowers, growth and lots of sunshine! Join us **Saturday, March 24th** from **6:00-10:00** for lite refreshments, shopping and stitching. Cost for the evening is \$15; payment is due **when signing up** to secure your spot for the night.



FRAMING EVENT—Have you been busy working on some of your unfinished pieces since the Holidays? Maybe you are working on a gift for a birthday or have already started on things for next Christmas [because you didn't get it done for this past Christmas?!]? It doesn't really matter what it is or why you stitched it, what matters is that it needs to be framed and

finished and we have the perfect opportunity for you to do that! We are offering you two weekends this year for our framing sale so from **Thursday, April 5th thru Saturday, April 14th** bring in your completed piece for framing and get a **20% discount** on your frame. If you have been really busy and have multiple framings to be completed, that's great for you! Bring as many pieces as you are ready to have framed and get the discount on all of them (excludes frames from Valley House Primitives).

We have an additional bonus for you! Perhaps you have works in progress that are not ready to be framed yet but you are looking for special savings? Our back wall of frames continues to grow and we have quite a collection of various sizes of frames that were sent to us with incorrect measurements. We are offering a special deal of **half price** on any of those frames **over 8x8** that you purchase during this sale week.



ANNIVERSARY SALE—Our anniversary sale is always a fun time for celebration so join us **Thursday, April 26th – Saturday, April 28th** for this annual event. We'll have drawings for discounts on in-stock merchandise (excludes DMC floss, floor lamps, hard-back books, Lone Elm products and custom framing). On-line customers can take advantage of this promotion by making a note in the comment section and will receive **20% off** their purchases. We look forward to having you share our anniversary weekend with us and appreciate your support throughout the year as we continue to share our passion and love of the needlearts. (Super Saver cards **may not** be redeemed during this event.)

MAKE YOUR OWN SALE DAY—Beginning **Thursday, May 10th thru**

Saturday, May 19th you get to choose the day that works best for you to shop and get a special savings. Pick a day of the week, bring in your coupon from this newsletter [or show it to us on your phone!] and you will get **20% off** your purchase for that day. Present the coupon (one coupon per person) at the time of check out. The sale excludes DMC floss, floor lamps, hard-back books and custom framing. (Super Saver cards **may not** be redeemed during this sale.)



SUMMER IS COMING CLEARANCE EVENT—As always, the cobwebs have a way

NEW RIGHT NOW

2018 MONTHLY SERIES—The new year is always a time for fresh beginnings and 2018 is no exception! There are several designers with new series that are starting soon and am sure we will hear of more as the month goes along and we gear up for the Nashville market. The first of these is the **Farmhouse Christmas** from Little House Needleworks. The series will feature nine designs that can be stitched individually or all together. If you decide to do them together, there is a border pattern for the designs on the Little House website. **Little Red Barn** is the first one that will be released.

Summer House will have a new **Fragments in Time** series. The eight smalls are inspired by cartouches found on antique samplers. Traditionally these were used to frame the stitcher's initials or name using little spot motifs. There will be a border pattern so they can be stitched together or separately as small designs, nice for a bowl as little cushions.

The new series from Hands On Designs will be an **ornament series** that is still unnamed! There will be nine ornaments in a soft palette of colors and we will offer further information on this one as more comes along!

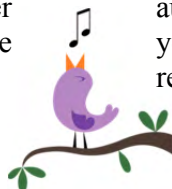
of creeping in and spring is the best time to clean those out before summer arrives and vacations start. We will need to clear these dust bunnies out to make room for new summer and fall merchandise as it flows thru our doors. During the week of **May 29th – June 2nd**, we'll offer discounts on select items, savings on fabrics and other specials. While the kids are finishing up their school days, take advantage of this great opportunity, grab some special deals and plan those projects for the summer months—they are just around the corner!



Glendon Place will be releasing **Spook Town Square** in Nashville! The series will be in four parts, stitched on 28 Tarnish from Picture This Plus. The center piece is a gazebo that features ghosts, a harvest moon and some trees with a few spooky critters. The other designs will go around the center design and includes a fun border.

Heartstring Samplery is doing a new series of **Festive Little Fobs**. There will be a total of 12 charts and some will be seasonal, others will have a general theme. Beth intends for you to have a whole lot of 'littles' that you can stitch for friends and/or that you can fill a small tree, add them to a bowl, whatever you like to do with your smalls! Customize them with your initials and the date or add a special date if you are gifting them. If you can work your way through this entire series, with at least nine different patterns per chart, that's a total of 108 little ornaments or fobs! The first release is the **Valentine Edition**.

As always, you can sign up for any of these automatic series at any time and we will get you caught up on any that have already been released. Stay tuned, there will be lots of new



things coming and possibly more series as well once we return from the Nashville show!

HEART IN HAND—The **2018 Collector's Heart** features two heart designs and celebrates the 20th anniversary for the collection. Also released are two more in the **Merrymaking Mini Series**—**Yay for Love** and **Floral Heart**

LIZZIE KATE—**Winter Smalls** features four fun little winter projects; **Things that We Love** is the new inspiration Boxer kit

MILL HILL—The Spring kits are here and they never disappoint! This year they have included a wonderful **Crab**, a **Seahorse**, **That's Amore** with sweet little birds and a collection of **Geraniums** in the bead and button kits. The ornament kits include a

Beach Bucket, a **Pineapple** and two new **Eggs**

VICTORIA SAMPLER—**Button Sampler**

We will have lots of new canvases coming in throughout the next few months from the Las Vegas show; be sure to stop in often to see what has arrived!

Many cross stitch designers are waiting to release their new things at the Nashville Market in March so be sure to watch the web for lots of sneak peeks. If you see things before we leave for market that you know you would like to purchase, you can call the shop or send an e-mail and we will do our best to see that those items make their way into our suitcases! See you on **March 10th** for our market day!



CLASSES

General class conditions:

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due within one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.

BEGINNING CROSS STITCH – If you are interested in learning how to cross stitch, anyone in the shop will be glad to offer you guidance. We'll give you a swatch of fabric, show you the basic stitch and how it is done and you can try it out. We have a set of beginning instructions that will help you get started too. Do you have questions after already giving it a try? We'll be happy to answer those and give you some helpful hints or tips. You may want to follow-up by trying the Stitching Over 2 class. Stop by the shop anytime so we can assist you in beginning or continuing on your needlework journey!



select one along with the fibers for it to begin your first piece using these techniques.

Teacher: Melinda Zachary Cost: \$28

SAT., MARCH 31st, 10 AM – 12 PM

STITCHING OVER 2 – This class is a great opportunity to try working on a higher count of fabric, stitching over two threads. Dianna will share her knowledge about linen and evenweave fabrics, as well as the variety of threads that are available and some helpful tips, as you stitch on a small project.

Teacher: Dianna Heiger Cost: \$12

SAT., APRIL 7th, 10 AM – 12 PM



PUNCHNEEDLE – Have you heard people raving about this embroidery technique called punchneedle? This fun and easy needlework technique is worked from the back of the fabric using a special needle. It is quick to learn and you'll become addicted very easily, so come try your hand at it, expand your needlework repertoire and let us know what you think!

Teacher: Melinda Zachary Cost: \$20

SAT., APRIL 21st, 10AM – 12 PM



BEGINNING NEEDLEPOINT – During this class, you'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning those stitches, we will look at canvases and help you to





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SNIPPETS

REMINDER—Many of our in-store promotions and events can be taken advantage of by placing your order on-line through our web site. When you place the order, add a note in the comment section that your order is for this event. The orders must be placed during the same time frame, the same in-store rules will pertain and the discounts will be applied when processing your order (these will not show up when you check out on the web site).

If you are looking for items not found in our catalog, you can make inquiries by entering the information and your request in our comment section. We will call or e-mail you with any questions or regarding item availability.

Make Your Own Sale Day

May 10th - 19th

20% off the day of your choice
One coupon per customer



(Excludes DMC, floor lamps, Lone Elm, hard-back books, custom framing & Super Saver cards)

