



THE STITCHING POST

MARCH 2017

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NASHVILLE MARKET REMINDER—The market is a little later in the season than some years, but we are so excited to be traveling closer to spring, hopefully with fewer worries of snow and inclement weather and lots of uplifting and inspiring spring designs. This cash and carry show has always been one of the most exciting for the cross stitch designers as well as the shops and the number of attendees continues to grow. We look forward to returning with tons of merchandise, from market exclusives and lots of exciting new designs to gadgets and new thread colors in our favorite lines. We will have a **Market Day** after we return on **Saturday, March 11th**. Our suitcases will be stuffed full and lots of boxes shipped back home so we have all of the new merchandise on our show floor for you to purchase. Mark your calendars and we'll all look forward to the wonderful new treasures Nashville has to offer!

STITCHERS' NIGHT—Come celebrate the beginning of spring with friends and an evening of stitching! Spring will officially begin this week and so it will be time to shake off the winter blues and think green for flowers, growth and lots of sunshine! Join us **Saturday, March 25th** from **6:00-10:00** for lite refreshments, shopping and stitching. Cost for the evening is \$15; payment is due **when signing up** to secure your spot for the night.



FRAMING EVENT—Have you been busy working on some of your unfinished pieces since the Holidays? Maybe you are working on a gift for a birthday or have already started on things for next Christmas [because you didn't get it done for this past Christmas?!]? It doesn't really matter what it is or why you stitched it, what matters is that it needs to be framed and finished and we have the perfect opportunity for you to do that! We are offering you two weekends this year for our framing sale so from **Thursday, April 6th thru Saturday, April 15th** bring in your completed piece for framing and get a **20% discount** on your frame. If you have been really busy and have multiple framings to be completed, that's great for you! Bring as many pieces as you are ready to have framed and get the discount on your mouldings (excludes frames from Valley House Primitives).



We have an additional bonus for you! Perhaps you have works in progress that are not ready to be framed yet but you are looking for special savings? Or maybe you have lots of things to frame, still want that custom look but want to save some extra money and stretch your dollars? Our back wall has a growing collection of various sizes of frames that were sent to us with incorrect measurements—but they might just be the 'correct' one that you need! We are offering a special deal of **40% off** any of those frames **over 8x8** that you purchase during this sale week.

ANNIVERSARY SALE—Our anniversary sale is always a fun time for celebration so join us **Thursday, April 25th – Saturday, April 27th** for this annual event. We'll have drawings for discounts on in-stock merchandise (excludes DMC floss, floor lamps, hard-back books, Lone Elm products and custom framing). On-line customers can take advantage of this promotion by making a note in the comment section and will receive **20% off** their purchases. We look forward to having you share our anniversary weekend with us and appreciate your support throughout the year as we continue to share our passion and love of the needlearts. (Super Saver cards **may not** be redeemed during this event.)

DOUBLE PUNCHES—This super savings event is always a popular way to stretch your stitching dollars so they go a little further! During the week of **May 8th – 13th**, come into the shop to make a purchase (excludes custom framing) and you'll receive a coupon for double punches. Punch coupons may be redeemed the week of **June 5th – 10th**.

SUMMER CLEARANCE—The cobwebs crept in for their long winter nap and now is the time to clear them out, dust things off and get ready for all the up-coming summer trade show and fall on-line markets. They will be here sooner than we realize and we need to make room for all the neat things we want to order and bring into the shop from those venues. In order to have space for all these new treasures as they flow thru our doors, we'll offer lots of merchandise on clearance as well as some needlepoint canvases, fabrics and other items during the week of **MAY 22nd – 27th**.



And yes, they are finally coming back this year! Our super popular **Grab Bags** will be available for this event. These bags contain a wide variety of merchandise at a huge discount—quite the ‘bang for your buck’! As always, when they are gone, that’s it ‘til next time!’ The summer clearance event is a great opportunity to stock up, grab some special deals and plan those projects for your summer vacations—they are just around the corner!



THE “BIG HAWK”—So what’s all the squawk about the ‘Big Hawk’? Some of us in the shop think it is time to stitch on some larger projects, things we have started and put down in order to do other things but never gone back to completing. We decided at the beginning of the year to work on a ‘big’ project or on one of the Carriage House Hawk Run designs. Therefore we have named our stitch along the Big Hawk! There is no time limit on these pieces; it simply requires that we work on them as we are able to

squeeze in those stitches. Some weeks/months we will make more movement than others but the goal is to work on a motif or a square, adding a few stitches everyday so that you can see some definite progress. Do you have one of these in the works? Need some motivation to get moving on that large design? Maybe it is started on a count of fabric that you will not be able to see forever (that’s me!)? Join in the fun and support, pull out your **big** UFO and on the last Saturday of each month from 1-3, bring in your piece and we can all share and motivate each other for the coming month. If you don’t have a Big Hawk started, stop in to see what we are stitching and we will encourage you to join us! Our works will be revealed on Facebook so everyone can see how we are progressing—agreeing to do that alone should be motivational!

NEW RIGHT NOW

2017 MONTHLY SERIES—The new year is off to a busy start with several monthly series available. The first of these is a series from **Hands On Designs** called **12 Days**. The designs will be two per chart pack, the first release being the Partridge and Two Turtle Doves. The designs are stitched on 28 Aztec Red Gingham from Weeks or you can substitute Tango from Picture This Plus; we will offer both fabrics and the buttons from Just Another Button Company.

Lizzie Kate has a new Flip-It series, **Celebrate with Charm**. All together there will be seven designs featuring the following Holidays: Valentine’s Day, St. Patrick’s Day, Easter, Fourth of July, Halloween, Thanksgiving, and Christmas. For each one, a single word symbolizes that Holiday, each one will have a gold charm and the color palette coordinates so the designs can be stitched together or individually.



12 Berries of Christmas from **Erica Michaels** began in the late fall. The first release is the Partridge, Turtle Doves and the French Hens. There will be three more trios released of these sweet gems over the next several months, with the entire set complete by late summer 2017. The berries are stitched on 35 count Cocoa from Weeks Dye Works, but you can choose your own fabrics and counts to make them as small or as big as you like.

Be sure to stop in and see a model of one of these first ones, stitched and finished!

Starting in March, **Little House Needleworks** will have a new series called **Early Americans**. The series will feature eight well-known historical figures. The ninth design is a "center piece" that can be used if stitching them all together or it can also be done individually. The fabric will be 30 count Tin Roof from Weeks Dye Works for the individual designs and once we receive more information, we can let you know a fabric and size to stitch them all together. This is going to be an exciting Patriotic/Americana series!



As always, you can sign up for any of these automatic series at any time and we will get you caught up on any that have already been released. Stay tuned, there will be lots of new things coming and possibly more series as well once we return from the Nashville show!

ZAPPY DOTS—These neat stitch dots are now available in patterns from four of your favorite designers—Lizzie Kate, Blackbird Designs, Little House Needleworks and the newest member is Hands on Designs! The needle nannies are small and light weight to hold your needles or strong enough to put on your shirt and hold your needles or scissors. Zappy Dots will be at the market so we’ll get to see the full collections!

MILL HILL—Spring kits always arrive early in the New Year and like the rest of their collection, never disappoint. This spring the bead and button kits include a lighthouse at sunset, a goldfinch on some beautiful flowers and a fun laundry design while the ornament/magnet kits include two new eggs, a cute snail and a seagull on a perch.

LIZZIE KATE—If You Live to Be 100 is another wonderful design with two sayings inspired by everyone's favorite bear Winnie-the-Pooh! **Home is the Nicest Word There Is; Be the Rainbow is the latest boxer kit**

VICTORIA SAMPLER—Cherry Blossom Cottage; Christmas Day and Poinsettia Place were new at the end of 2016

INK CIRCLES—New designs include a few wonderful designs for the 'man in your life' **Arranging Lures and Arranging Tools**. These would be neat for Father's Day! Also, **Arranging Birdhouses**

Many designers are waiting to release their new things at the Nashville Market in March so be sure to watch the web for lots of sneak peeks. If you see things before we leave for market that you know you would like to purchase, you can call the shop or send an e-mail and we will do our best to see that those items make their way into our suitcases! See you on **March 11th** for our market day!



CLASSES

General class conditions:

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due within one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.



BEGINNING CROSS STITCH – If you are interested in learning how to cross stitch, anyone in the shop will be glad to offer you guidance. We'll give you a swatch of fabric, show you the basic stitch and you can try it out. We have a set of beginning instructions that will help you get started too. Do you have questions after already giving it a try? We'll be happy to give you some helpful hints or tips. You may want to follow-up by trying the Stitching Over 2 class. Stop by the shop anytime so we can assist you in beginning or continuing on your needlework journey!



BEGINNING NEEDLEPOINT – You'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning those stitches, we will look at canvases and help you to select one along with the fibers for it to begin your first piece using these techniques.

Teacher: Melinda Zachary Cost: \$28
SAT., MAR. 25th, 10 AM – 12 PM



PUNCHNEEDLE – Have you heard people raving about this embroidery technique called punchneedle? This fun and easy needlework technique is worked from the back of the fabric using a special needle. It is quick to learn and you'll become addicted very quickly, so come try your hand at it and expand your needlework repertoire!

Teacher: Melinda Zachary Cost: \$20
SAT., APR. 1st, 10AM – 12 PM



STITCHING OVER 2 – This class is a great opportunity to try working on a higher count of fabric, stitching over two threads. Dianna will share her knowledge about linen and evenweave fabrics, as well as the variety of threads that are available and some helpful tips, as you stitch on a small project.

Teacher: Dianna Heiger Cost: \$12
SAT., APR. 8th, 10 AM – 12 PM



BISCORNU FINISHING CLASS—A biscornu is a fun little odd or unusually shaped tuffet. Some are square, some have more than four sides but they are sewn together to make a little piece that you can use as a pincushion or a small to go in your basket of 'little things'. This class will require stitching in advance. If you are interested in this class, stop in the shop to sign up so that you can choose your pattern and supplies to stitch the biscornu ahead of time. Class will be spent guiding you in constructing your little tuffet!

Teacher: Lois Witte Cost: \$12
SAT., APR. 22nd, 10AM – 12 PM



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SNIPPETS

THRIFTY THURSDAYS—Remember to watch for our Thrifty Thursday specials on the third Thursday of each month! We will offer a special discount on a surprise item(s). It could be a specific designer, a particular theme, a special on threads, or anything we feel like promoting for that special day! If the special promotion is for charts and you also purchase the fabric and threads for them, you will get a **25% discount** on the whole purchase. We chose Thursdays so those of you that work have a chance to stop in and shop since it is our late day (open until 7 PM!).

TRUNK SHOW—During the month of May we will have a trunk show of Mindy's Needlepoint canvases. We are excited to

have her canvases and during the show, take **20% OFF** any canvases and the threads purchased for those canvases **that day** will receive **15% OFF!**

WOODLAWN—Just a reminder that the Woodlawn exhibit goes thru the month of March, open every day except Tuesdays. This is a great opportunity to get together with your friends and check out the wonderful works of fellow stitchers!

