



THE STITCHING POST

MARCH 2020

410.788.7760

NASHVILLE MARKET—Our favorite market gets a little closer to the spring season every year and we are so excited to be traveling in March instead of February! Hopefully this gives all the attendees fewer worries of snow and inclement weather, and the designers are creating lots of uplifting and inspiring spring designs. This cash and carry show has always been one of the most exciting for the cross stitch designers as well as the shops and the number of attendees continues to grow. We look forward to returning with tons of merchandise, from market exclusives and lots of exciting new designs to gadgets and new thread colors in our favorite lines.



In the last few years there have been lots of sneak peaks and information on the internet about new releases for the Nashville market. If you see things you know you want before we leave, you are welcome to pre-order things so we are sure to bring enough items back for everyone. We will have a **Market Day** after we return on **Saturday, March 14th** and everything we return with will be available starting that day. Our suitcases will be stuffed full and lots of boxes shipped back home so we have all of the new merchandise on our show floor for you to purchase. Mark your calendars and we'll all look forward to the wonderful new treasures Nashville has to offer!

STITCH NIGHT—Spring has sprung but then again, the flowers thought we were having spring when we had that balmy weather at the beginning of the new year! Hope they are not too confused and we still have plenty of colorful flowers for our spring enjoyment. Think green for flowers and growth and lots of sunshine and bring a colorful project to work on when you join us on **Saturday, March 28th** from **6:00-10:00** for lite refreshments, shopping and stitching. Cost for the evening is \$15; payment is due when signing up to secure your spot for the night.



FRAMING EVENT—Have you been busy working on some of your unfinished pieces since the Holidays? Hopefully you have had time to stitch and finish some projects to have framed, a prime opportunity for you to take advantage of our spring framing promotion! Maybe you are working on a gift for a birthday or have already started on things for next Christmas [because you didn't get it done for this past Christmas?!]? It doesn't really matter what it is or why you stitched it, what matters is that it needs to be framed and finished and we have the perfect opportunity for you to do that! From **Thursday, April 9th thru Saturday, April 18th** bring in your completed pieces for framing and get a **20% discount** on your frame (this year we are even including two weekends for the sale!). If you have been really busy and have multiple framings to be completed, that's great for you! Bring as many pieces as you are ready to have framed and get the discount on all of them (excludes frames from Valley House Primitives).



We have an additional bonus for you! Perhaps you have works in progress that are not ready to be framed yet but you are looking for special savings? Our back wall of frames continues to grow and we have quite a collection of various sizes of frames that were sent to us with incorrect measurements. We are offering a special deal of **60% off** for any frames **over 8x8** that you purchase during this sale week. Bring in your works in progress and we will help you measure them to take advantage of this savings!

ANNIVERSARY SALE—It doesn't seem possible but we are celebrating another anniversary (one year away from 40!)! Our anniversary sale is always a fun time for celebration so join us **Thursday, April 23rd – Saturday, April 25th** for this annual event. We'll have drawings for discounts on in-stock merchandise (excludes floor lamps, hard-back books, Lone Elm products and custom framing). On-line customers can take

advantage of this promotion by making a note in the comment section to receive **20% off** their purchases. We look forward to having you share our anniversary weekend with us and appreciate your support throughout the year as we continue to share our passion and love of the needlearts. (Super Saver cards **may not** be redeemed during this event.)

SAMPLER DAY—Cindy Steinhoff, a local librarian and historian, has spent several years working on research for a book of Delaware samplers. The culmination of this work is an amazing tome called “Delaware Discoveries: Girlhood Embroidery, 1750-1850”. We invite you to come to the shop on **Saturday, May 2nd from 10 - 1** to hear about those samplers as well as to see three Delaware samplers that were discovered after Cindy’s book was published! In addition, Cindy has several new acquisitions from Lancaster County girls that are quite interesting.

We will be having a fun day full of samplers with Cindy as well as pieces from two of our local designers, Barb Hutson of Queenstown Sampler Designs and Patty Yergey of Samplers Revisited. Come see what they have been up to in the sampler world. What will Patty or Barb chart next you ask? Well you can have a say in that! They will each have several samplers that you can vote on as to which is your favorite and should be the one that they chart and release next. We will draw a name for each designer from the samplers that receive the most votes and those customers will receive a free chart when the design is released!

If you are interested in purchasing Cindy’s book, please give the shop a call. We need to have a minimum to order so if we reach that we will try to place the order in time for the books to be here for Sampler Day. If you already have the book and would like Cindy to sign your copy, bring it with you to Sampler Day! Come join us for this fun informative event, meet these talented local designers and share your love of samplers with fellow stitchers!

SPRING STITCHING DAY—Come escape for the day and spend it doing what you love...stitching! On **Saturday, May 16th** from **9 – 5** we will be stitching in the fellowship hall of Bethany United Methodist Church. Cost for the day is \$40 to cover the cost of the hall; lunch is on your own but you are welcome to bring a bag lunch with you. The hall is well lit and there will be plenty of access to plug in extra lighting as needed. Call the shop or stop in to reserve your spot; payment is due at the time of sign up.



MAKE YOUR OWN SALE DAY—Beginning **Thursday, May 7th thru Saturday, May 16th** you get to choose the day that works best for you to shop and get a special savings. Pick a day of the week, bring in your coupon from this newsletter [or show it to us on your phone!] and you will get **20% off** your purchase for that day. Present the coupon (one coupon per person) at the time of check out. The sale excludes Lone Elm wood products, floor lamps, hard-back books and custom framing. (Super Saver cards **may not** be redeemed during this sale.)

SUMMER CLEARANCE—The cobwebs crept in for their long winter nap and now is the time to clear them out, dust things off and get ready for all the new summer and fall merchandise. New things will be arriving soon and we need to make room for all the things we want to order and bring into the shop. In order to have space for all these new treasures as they flow thru our doors, we’ll offer lots of merchandise on clearance as well as some needlepoint canvases, fabrics and other items during the week of **MAY 26th – 30th**. While the kids are finishing up their school days, take advantage of this great opportunity, grab some special deals and plan those projects for the summer months—they are just around the corner!

NEW RIGHT NOW

HEART IN HAND—The Whirligig series continues with a sweet little design called Love Whirligig; a new Merrymaking Mini called Love You; 2020 Collector’s Heart



ERICA MICHAELS—Charity For All and Walk on the Beach

NORA CORBETT—New Pond Pixies, Dew Drop and Water Sprite

SUMMER HOUSE STITCHE WORKES—A new **Fragments in Time** series called **Virtues** will be released in eight parts with a border pattern available to stitch them together.

FROM NANCY'S NEEDLE—**Winter Barn**

HEARTSTRING SAMPLERY—**Pins & Orts Stitching Companion, Peace Band Sampler** and **Kind Words Never Die**

WAXING MOON—**Watch It Snow**

IMAGINATING—**Winter Sampler** and **Sea Creature Square** are two designs from Pippin Needlepoint adapted for cross stitching. We hope there will be more of these as her pieces are so much fun!

MILL HILL—Spring kits have been released and the new bead and Button kits include a Baltimore Oriole! Also included are **Courtin' Froggie**, a **White Orchid** and **Proud Peacock**. The ornament kits include an old fashioned **Gumball Machine, Vintage Bicycle, Egg-Ceptional** with a spring rabbit and **My Pad**.

Many cross stitch designers are waiting to release their new things at the Nashville Market in March so be sure to watch the web for lots of sneak peeks. Just a reminder that if you see things before we leave for market that you know you would like to purchase, you can call the shop or send an e-mail and we will do our best to see that those items make their way into our suitcases! See you on **March 14th** for our market day!



CLASSES

General class conditions:

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due within one week from the time you sign up for the class.
- If a class does not have enough registrants and is canceled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.

BEGINNING CROSS STITCH – If you are interested in learning how to cross stitch, anyone in the shop will be glad to offer you guidance. We'll give you a swatch of fabric, show you the basic stitch and how it is done and you can try it out. We have a set of beginning instructions that will help you get started too. Do you have questions after already giving it a try? We'll be happy to answer those and give you some helpful hints or tips. You may want to follow-up by trying the **Stitching Over 2** class. Stop by the shop anytime so we can assist you in beginning or continuing on your needlework journey!



your hand at it, expand your needlework repertoire and let us know what you think!

Teacher: Melinda Zachary Cost: \$20

SAT., MARCH 28th, 10AM – 12 PM

STITCHING OVER 2 – This class is a great opportunity to try working on a higher count of fabric, stitching over two threads. Dianna will share her knowledge about linen and evenweave fabrics, as well as the variety of threads that are available and some helpful tips, as you stitch on a small project.

Teacher: Dianna Heiger Cost: \$12

SAT., APRIL 4th, 10 AM – 12 PM



BEGINNING NEEDLEPOINT – During this class, you'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning those stitches, we will look at canvases and help you to select one along with the fibers for it to begin your first piece using these techniques.

Teacher: Melinda Zachary Cost: \$28

SAT., APRIL 18th, 10 AM – 12 PM



PUNCHNEEDLE – Have you heard people raving about this embroidery technique called punchneedle? This fun and easy needlework technique is worked from the back of the fabric using a special needle. It is quick to learn and you'll become addicted very easily, so come try





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SNIPPETS

SPECIAL ORDERS—Just a reminder that when you place an order for items that are out of stock, they may take several weeks to come in. Many of the companies we work with are small businesses (like us!) and some request minimums. If hand-dyed threads or fabrics are out of stock, the dying process takes time to complete, as does the printing of charts and shipping to us. We ask for your patience when you place these special orders and know that these items are on our books to be received and delivered to you as soon as possible.

TRUNK SHOW—We will be having a trunk show from Kathy Barrick for the month of April. Her daughter Liz Mathews is back to designing as well so we will have some of

her models on exhibit too. Don't miss the display for this talented duo!

Make Your Own Sale Day

May 7th - 16th

20% off the day of your choice
One coupon per customer



(Excludes Floor lamps, Lone Elm, hard-back books,
custom framing & Super Saver cards)

