



THE STITCHING POST

JUNE 2019

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SUMMER CLEARANCE—Time to sweep away the dust bunnies and spider webs, clean out the cabinets and make room for lots of merchandise coming our way throughout the summer months. During the week of **May 28th – June 1st**, we'll offer discounts on select items, savings on fabrics and other specials. And YES, they are back! Our super popular **Grab Bags** will be available for this event. These bags contain a wide variety of merchandise at a huge discount—quite the 'bang for your buck'! As always, when they are gone, that's it 'til next time! While the kids are finishing up their school days, take advantage of this great opportunity, grab some special deals and plan those projects for the summer months—they are just around the corner!

FLAG DAY WEEKEND THREAD SPECIAL—Betsy Ross used a lot of thread to make her flag so in her honor we are offering this Flag Day weekend thread special. From **Thursday, June 13th** through **Saturday June 15th** all Classic Colorworks, Gentle Art and Weeks Dye Works threads will be **20% off**. This is a great time to kit up all your projects for summer with your favorite overdyed threads; Betsy would be so proud!

PATRIOTIC CELEBRATION—There is no time like the present to show off your American spirit and patriotism, especially with all of the summer holidays we celebrate. Our shop will be closed on **Thursday, July 4th** in honor of Independence Day. Come celebrate the occasion of the Red, White & Blue with us during this Holiday week (**July 1st – 7th**). Show your Patriotism by wearing



all three colors visibly and receive **20% off** all in-stock Patriotic merchandise (charts, frames, fabric accessories, etc.) and **15% off** the rest of your purchase to celebrate this summer event (excludes custom framing and Super Saver cards **may not** be redeemed during this event).



STITCHERS' NIGHT—There is no better way to beat the heat than to spend your time stitching on a summer evening with friends. Summer stitch night will be **Saturday, July 20th**, from **6:00 – 10:00 PM**. This is a great time to select a new summer piece! We will provide snacks and refreshing sweet treats while you cool down and relax with your stitching projects. Cost for the evening is \$15; payment is due **when signing up** to secure your spot for the night.

CHRISTMAS IN JULY—This is the best time of year to get a head-start on all your Holiday stitching. Whether you are stitching for gift giving or your own home decorating, it is never too early for Christmas stitching! Santa and his elves are already busy in their workshop so you should think about this as a good time to get ready in your workshop (aka your Stitching Room!). The annual Christmas in July sale will take place **Monday, July 15th** through **Saturday, July 20th**. Take **20% off** all in stock Christmas items, including books, kits, and canvases (excludes snowmen). Our elves look forward to helping you with all of your Holiday stitching needs!



BACK TO SCHOOL SHOPPING PASS—Here is your opportunity to do something just for you before the kids go back to school! Starting **Thursday, August 1st** through

Saturday, August 10th bring in your coupon from this newsletter and you will get **20% off** your purchases for that day. You get to choose the day of the week that works best for you to shop and you must present the coupon (one per person) at the time of check out. The sale excludes DMC floss, floor lamps, hard-back books, Lone Elm products and custom framing. (Super Saver cards **may not** be redeemed during this sale.)



HALLOWEEN IN AUGUST—The popularity of Halloween keeps growing by leaps and bounds for children, for adults and for the world of retail. Stitching Halloween designs these days has stiff competition with Christmas as evidenced by ornaments in magazines as well as issues that are devoted completely to Halloween samplers and projects. During the week of **Monday, August 19th** through **Saturday, August 24th**, take **20% off** all in-stock Halloween designs including kits and needlepoint canvases. Stop in to celebrate Halloween early so you can get

your favorite designs stitched and ready for display by the end of October!

JCS HALLOWEEN ISSUE—This popular publication has grown and will feature a total of 61 spooky designs including 27 ornaments as well as some larger, frame-size patterns. We are taking pre-orders for this special issue now, so call us or sign-up when you are in the shop. The publication is due out in early July so there will be plenty of time for you to get stitching for October!



TSP CHALLENGE UPDATE—Our monthly challenge is spurring people on to finish newer projects or old pieces that have been a work in progress for a long time. We just started in April so there is still plenty of time for you to join us and work on finishing your projects. Ask us for more details in the shop or refer back to the last newsletter. You can see some recent finishes on our Facebook page. The more the merrier and you will be amazed at what you can accomplish each month!

NEW RIGHT NOW

WAXING MOON DESIGNS—**Summer House Trio** is next in this fun series; **Dog Owner's Welcome; Cat Owner's Welcome**

HEART IN HAND—**Sqaure Dance: April May and June** is the second part in this seasonal series. These can be stitched together or individually as small designs.

DRAWN THREAD—**Small Things; Sunnyside Sampler; Lily of the Valley; From My Heart**

ERICA MICHAELS—Defining the Seasons series continues with **Defining Summer; The Beatitudes** will be a three-part series, each including a row of four panels or verses. They can be stitched all together on one piece of fabric and charts are provided for the individual verses if you want to select just some of your favorites to

create bowl fillers, pin cushions or other smalls.

MIRABILIA DESIGNS—**Winter Love and December Blue Topaz Fairy**

WITH THY NEEDLE—**July 4th** is the second one in the new **Hoopla** series. If you missed **Easter**, the first one, be sure to check out the sweet bunny!

MILL HILL—The fall bead and button selections have been released and include a **Foot Bridge, Sunflower Bouquet** and **Midnight Owl**. The ornament kits include **Moonstruck Manor, a Harvest Wagon** and **Taboo Kitty**. Debbie Mumm Blooms & Blossoms series features **Pansies, Tulips and Daisies** and a **Floral Bouquet**

LITTLE HOUSE NEEDLEWORK—**Farm Life**



MY BIG TOE DESIGNS—Embrace Moments; Prayer of St. Francis; Nothing to Fear (but fear itself and spiders!); A Place for Everything

HANDS ACROSS THE SEA—New samplers include Elizabeth Weston, Martha James 1844 and Eliza Knight

SWEETHEART TREE—There is a new kitty design, April Showers Bring May Flowers; Hopy Easter; a new series called Sparklers, featuring colorful paillettes. The first two are Sparkler in Blue and Sparkler in Lavender.

SAMPLERS REVISTED—A new crab, just in time for summer and this one is the Patriotic Crab

COTTAGE GARDEN SAMPLINGS—Peace On Earth; the Songbird series continues with #9, There is Beauty in Simplicity (only 3 more songbirds left!)

VICTORIA SAMPLER—I Love My Dog Sampler; A Day at the Beach Smalls

BEE COTTAGE—Three new designs from the Bee Cottage include Home Sweet Home, Buzzy Bees Pincushion and Bees in a Box, a three-dimensional ornament

FROM NANCY'S NEEDLE—Spring Bouquet and Prairie Garden are her two latest counted canvas work designs

BEE'S KNEES—A new metal bookstand that will hold your cross stitch charts, quilt patterns even your favorite cookbook will be easier to read! The stand is metal, props open and comes in a pretty Aqua color!

DMC PEARL COTTON—There are 12 new colors of DMC Pearl Cotton #5 that have been added to that line. They are on order and we expect them in the next few weeks.

THREADS—Our thread lines continue to increase, including new colors in Gentle Art, Classic Colorworks, Weeks Dye Works, Threadworx and Gloriana. Our lines of Rainbow Gallery Silk Lame, Rainbow Perisan and Neon Rays + also continue to expand as more new colors become available.

Still new and exciting are all the wonderful things that were released at the Nashville market. We have re-ordered some of the most popular charts (some of them several times!) and if you think you missed anything be sure to stop and see what that might be. All of your favorite designers released new things for that show, including a number of series that are still on-going. Hands On Designs has a fun series called Scary Apothecary, Heart in Hand is doing Square Dance, Little House is continuing with Jack Frost's Tree Farm, just to mention a few!



CLASSES

BEGINNING CROSS STITCH OR NEEDLEPOINT – We will take a break from classes for the summer season and offer them again in the fall. Anyone who would like to learn cross stitch or needlepoint can call and drop by during the summer and we will be happy to work with

you. We stock a selection of cross stitch and needlepoint kits that are great to get you started but are always glad to help put something together for you. Complete kits are a good way to begin and wonderful to work on during summer vacations!





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SNIPPETS

SUMMER HOLIDAYS—SHOP CLOSED

- **MONDAY, MAY 27th** – MEMORIAL DAY
- **THURSDAY, JULY 4th** – INDEPENDENCE DAY
- **MONDAY, SEPTEMBER 2nd** – LABOR DAY



JCS CHRISTMAS ORNAMENT ISSUE—This magazine is a tradition in the cross stitch industry and we always await its arrival with excitement and anticipation! This issue will be released in early September and we are taking pre-orders in the shop, so call us or sign-up when you stop in!



BACK TO SCHOOL SHOPPING PASS

August 1st - 10th

20% off the day of your choice
One coupon per customer



(excludes floor lamps, hard-back books, custom framing and Super Saver cards)