



THE STITCHING POST

DECEMBER 2008

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I don't think any of us dreamed we would see an economic time like this during our lifetime. Or that it would go on for as long as it already has. How long might this continue into the future? The truth is no one really knows and predictions are just that: suppositions and possibilities. These difficult times take a toll on our physical, emotional and mental health causing stress, irritability and a large gamut of varied emotions. One of the best defenses we have as a needleworker to reduce that stress is to relax a little and create a feeling of calm by stitching.

The cost of everything has been increasing and stitching is a great way to make some wonderful gifts to help save on your Holiday budget. A few of us were talking one day about food prices in this down economy and decided we would give up food before our needlework (I'm sure our families would love to hear that!). But this could be a good way to help shed a few of those unwanted difficult pounds you've been working so hard on, thereby helping to boost your morale and create positive emotions instead of negative ones. So, keep on stitching to save your sanity, drop a few pounds and maybe even save money by making your Holiday gifts!



OPEN HOUSE—Our annual Holiday Open House will be **Saturday, December 6th**. Take a break from the hustle and bustle of the season to do some shopping for stitching friends or yourself. This is a great time to send someone in with your Christmas wish list to get the best selection on merchandise. We'll have a special gift for you when you make a purchase that day as a thank you for your support and patronage throughout the past year. We wish everyone a great Holiday season with your families and friends and look forward to the New Year in 2009.

INVENTORY CLEARANCE—And so the fun begins again! It's time for the yearly counting and tallying of all the goodies that are left in the shop. We are excellent counters, but the less we have to do means more savings for you! It also means less

time we have to work on New Years Eve, and since we know you'd like to help us out, we will offer these discounts during the days between Christmas and New Year's:

DEC. 26th, 27th, & 29th – 20% off regularly priced items; 50% off sale items

DEC. 30th – 25% off regularly priced items; 60% off sale items

- χ *Sale prices are **ONLY** on **IN STOCK** merchandise*
- χ *Discount **does not** apply to special orders, DMC floss, Dazor lamps, kits from The Crewel Work Company or floss chests*
- χ *Super Saver cards can be punched, but may **not** be redeemed during this sale*

BARGELLO CHRISTMAS ORNAMENT CLUB—Our Christmas club last year on canvas was a huge success. This year, the bargello ornaments we have chosen can be stitched on 18 count mono canvas **OR** 18 count linen—the choice is up to you! Just let us know when you sign up for the club which medium you would prefer to stitch on so we can make enough kits for everyone. The club will last for 10 months (thru October) and will feature bargello ornaments from various designers. Cost is \$12 and membership entitles you to:

- ❖ The free chart every month
- ❖ Kits for purchase for that month's sampler
- ❖ Coupons for special discounts



Sign up now and begin your ornaments in January; by the fall season you'll have gifts to give or ornaments for your own tree!

SUPER BOWL SALE—We are already many games into the fall season. The Ravens have a fresh chance with a new coach as well as some new young players for the team. It might not be their best season so far, but that's just grooming for an even greater season next year! No matter which teams are in the big event this year, you'll

have your own winning game when you shop with us on **Sunday, February 1st** from **1-5 PM**. You'll receive **20% off** your purchases (**in-stock merchandise only**). Come enjoy a fun afternoon with us and you'll have your projects ready to go for all of the evening festivities! (No Super Saver Cards or Custom Framing)

NASHVILLE MARKET DAY—This cash and carry show continues to be one of the most popular shows in the needlework industry. We'll travel to Nashville after Super Bowl weekend and stuff our suitcases as full as we can to bring back the newest and best that the cross stitch and needlepoint designers have to offer! It's a good thing we travel by Southwest Airlines, so we can bring large bags and check two per person without outrageous charges (guess we like Southwest!)



Saturday, February 14th will be our **Market Day** when all of these things will be available for purchase. Mark your calendar with this date and come join us to see all our wonderful treasures!

WINTER STITCHERS' NIGHT—If this time of year leaves you feeling blue, then come join us for a winter evening that's more colorful! Spice up your post-Holiday season by spending a night out with fellow friends and stitchers. Join us on **Saturday, January 17th** from **6:30-10:30** for a light supper, stitching and lots of laughs. Cost for the evening is \$15; payment is due when signing up to secure your spot for the night.



SPRING STITCHING WEEKEND—Let's switch seasons for a moment and turn our thoughts to focus on next spring. Plans are in the development stages for a spring weekend of stitching, relaxation and fun! We'll have more information and all the details worked out in the next few weeks. You can contact the shop, watch the e-mail newsletter and shop fliers for details around mid-November. We are planning an event in April, depending on the location's availability. Stay tuned for all the warm and sunny details!

NEW RIGHT NOW

MILL HILL – 3 new Jim Shore kits—**Clarissa Cow**, **Percy Pig** and **Sophie Sheep**

SHEPHERD'S BUSH – The stocking for 2008 is **Anna**, featuring an angel dressed in burgundy with gold and green accents and a little scene at the bottom of the stocking; new kits include **Glad Tidings Sampler**, **Sadie's Christmas Pocket**, complete with a pre-finished holly bag, and **Wanda Witch**

WITH MY NEEDLE – **Family Record**, has samplers which can be used to commemorate the birth of a child or track family history; **Pair of Pin Cubes**

MISS CRESCENT'S CROWN – **All in a Sleigh** is featured in a bright Christmas red frame from Family Tree; **All in a Moon** was Sharon's first design for Halloween and we have that one stitched for you to see

LIZZIE KATE – Wonderful new kits for your Holiday stitching, including the 2008 special edition, **Christmas is Forever**; **Be Blox** has two ornament designs, **Be Jolly** and **Be Merry**; **Santa Wants to Know** is finished as a cube that reads Naughty or Nice??

CARRIAGE HOUSE – Among her latest designs is a new stocking, **Virtuous Woman**; sampler pieces include an elegant **Swan**, **The Birds and the Bees**, and **Happy Halloween**

PRIMITIVE NEEDLE – New samplers include the **Yule Sampler**; **Simply Live** is a Quaker piece; **Halloween Parcheesi Board** has a nostalgic feel for those have played but with a spooky style!

JUST NAN – There will be a new **Over the Top** tin series for 2009, so if you missed out on the last ones, don't miss this one! These will be limited and this year the tin kit will include the special accessory, it will not be additional. **Sign-up today** if want to reserve the set of four.

LA-D-DA – **Something Wicked**; **3 Sweet Hearts**; **All Our Troubles**

GOODE HUSWIFE – Anne has released **Volume II** of her book of samplers and this one features some of her wonderful cat designs; also **New England St. Nick**

LITTLE HOUSE NEEDLEWORKS – This wonderful designer has again collaborated with Crescent Colours to do a series called **Sea to**



Shining Sea featuring five scenes from areas across the USA! Sign up today to receive the series—it will begin in October with four parts in the months to follow. New charts include **Holly & Berries, Gingerbread Trio, Autumn Harvest, and Heart and Home Sampler**

ROSEWOOD MANOR – Family Reunion sampler; **Sixteen Birds; Quakers and Quilts** is a colorful sampler with quilt patterns and Quaker motifs



JUST ANOTHER BUTTON COMPANY – If you enjoyed the teapot series from last year, be sure to check out the **Monthly Teacup** series for this year! The designs are compatible with the teapots from this year and each month comes with fabric, chart and buttons. Sign up today if you would like to receive them monthly.

BURMILANA –We have found something that would take the place of Medici. Since it is no longer available, we are now carrying Burmilana in the shop. This is a wool/acrylic fiber that can be used for cross stitch or needlepoint (2 strands for basketweave on 18 count canvas works up beautifully!). We have the full line of solid colors, heathers and tweeds.

GENTLE ART SAMPLER THREADS – There are **5 more** new colors in the cotton floss and in the Simply Wool line

Lots more new canvases have come in from the summer Columbus show and plenty of new came back with us from the St. Charles show that was held in September. This was a wonderful show and I'll look forward to watching it grow and change. Be sure to stop by the shop and see these new things, many of which will be perfect for Holiday stitching, gift giving, or a treat to give yourself!

CLASSES

General class conditions:

- Call or come in to reserve your class. Please do not just show up & assume a spot is available!
- Payment is due for the class one week from the time you sign up for the class.
- If a class does not have enough registrants and is cancelled, the money will be refunded, can be applied for shop credit, or applied to that class at a later time. If you are unable to attend and there is a substitute available, money will be refunded minus a \$5 processing fee.



PUNCHNEEDLE – This fun and easy needlework technique is worked from the back of the fabric using a special needle. Just about everyone who tries this embroidery considers it a new favorite. It is quick to learn and a lot of fun, so come try your hand at it, expand your needlework repertoire and let us know what you think! Teacher: Melinda Zachary \$20
THURS., JANUARY 22nd, 6 – 8:00 PM
SAT., JANUARY 24th, 10 AM – 12 PM & 1:30 – 3:30 PM



CROSS STITCH 101 – If you've done cross stitch before and need a refresher or if you just want to try it, then this class is for you! You'll learn how to follow a chart, the threads to use (there is quite a variety now that didn't exist several years ago!), fabric sizes and other

information while learning the basic stitch and getting some helpful hints as well. A small project will be started during class – by the time you finish, you'll be ready for the next step. Teacher: Dianna Heiger \$12

THURS., FEBRUARY 19th, 6:30–8:30 PM



BEGINNING NEEDLEPOINT – During this 2-part class, information and techniques for stitching on canvas will be presented. You'll learn two of the basic needlepoint stitches (continental and basketweave) allowing you to work on any canvas. After learning the stitches, you will have time during the second half of the class to get help in choosing a canvas and fibers to begin your first piece using these techniques. Teacher: Carol Toll \$28

SAT., MARCH 7th, 10 AM – 12 PM & 1:30 – 3:30 PM



STITCHING OVER 2 – If you always wanted to work on a higher count of fabric but were afraid to, this class is a great chance to give it a try. Knowledge about linen and evenweave fabrics, as well as helpful tips, will be presented as you stitch on a small project. Teacher: Dianna Heiger \$12

THURS., MARCH 26th, 6:30 – 8:30 PM



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SNIPPETS

TRUNK SHOWS—We are always working on setting up trunk shows for the shop and 2009 is no exception. Our trunk shows will begin in **March** with a needlepoint trunk show from **Ewe & Eye**. The show will be here thru March 15th and we'll offer **20% off** any canvas purchased from this show. Be sure to stop in and see these wonderful designs!



HOLIDAY HOURS

- ❖ **12/24 & 25 - WEDS & THURS**
Closed for Christmas
- ❖ **12/26 -12/30 - FRI - TUES**
Regular hours for Inventory Clearance Sale!
- ❖ **12/31 & 1/1 - WEDS & THURS**
Closed for Inventory and New Year's Day
- ❖ **1/2 - FRI**
Re-open with regular hours for 2009!



WOODLAWN NEEDLEWORK SHOW—Once again we will be taking entries to Woodlawn. Bring your finished work to the shop starting in January through Saturday, January 31st. The entry fee is due when you

drop off your piece. You will receive one free pass good for the show held during the month of March in Alexandria, VA. Entries can be picked up in April.

FIRST SUNDAY—Just a reminder that we are open the **First Sunday** of each month from **1-4 PM**. Remember to bring your Stitching Post tote bag for **10% off** your purchases that day. If you don't have a tote bag yet, get one at any time by turning in a fully punched Super Saver card!

GIFT IDEA—For Christmas or anytime you need a present for a special someone, get a **Gift Certificate** available in any amount.

POSITIONS AVAILABLE—We're looking for a few good...no, great and enthusiastic stitchers to join the staff of The Stitching Post! The hours / days can be a little flexible but you must be able to work at least two days during the week and every other Saturday. If you're interested, please inquire the next time you are in the shop and fill out an employment application.

**Season's
Greetings**